

**Demonstration version**

**Direction:**

**38.04.02 Management and Marketing of Technical Solutions and Digital products**

<b>№</b>	<b>Task</b>	<b>Points</b>
1	Demand, supply and market equilibrium: concept, formulas, graphical representation.	30
2	Impact of the digital economy on the development of payment systems and financing methods.	30
3	Sales organization system: goals and objectives, elements, types and forms.	40